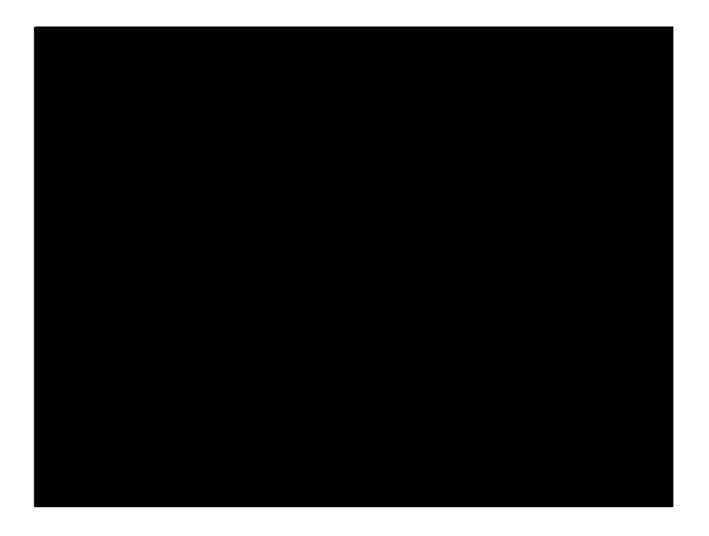
## EXHIBIT 143 TO HARVEY DECLARATION REDACTED VERSION





















## Passive vs. Active Talent

Туре	Definition	Where can you find them?
Active	Candidates that are actively seeking new career opportunities.	Taleo, Job Boards, Craigslist, Outplacement Firms, etc.
Passive	Individuals who don't necessarily have a resume published and aren't looking to make a change.	Linkedin, White Papers, Patent Databases, Blogs, Videos, Social Networking sites (MySpace, Facebook), etc.

Today's training is primarily focused on ACTIVE candidates.

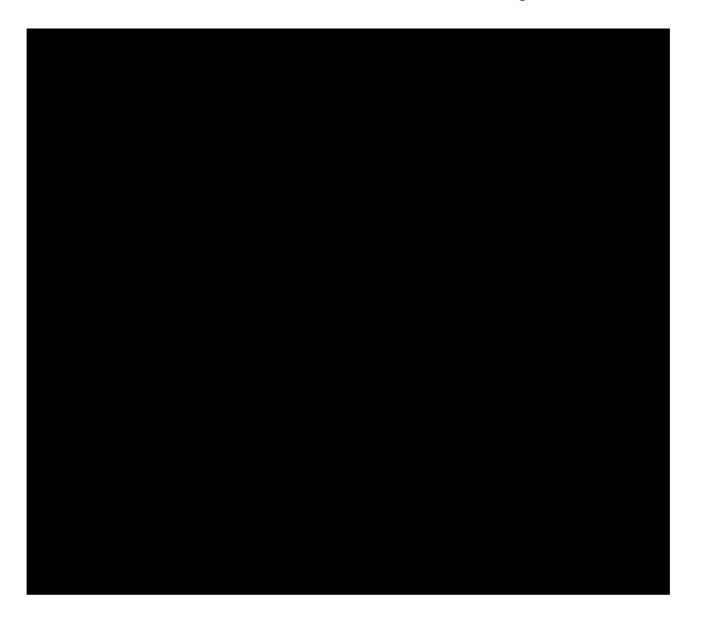


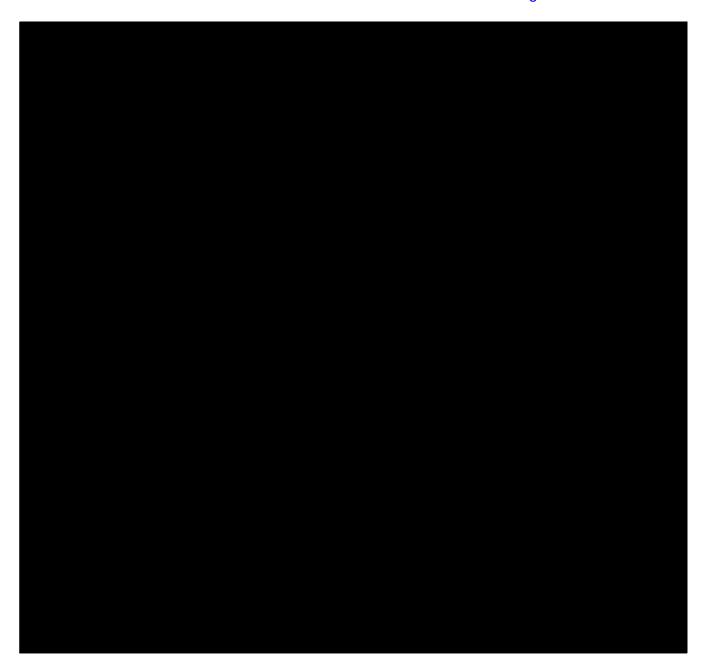
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We will refer to candidates as Active and Passive. Just want to give participants the general idea of what each means, so they understand when we reference these terms moving forward.

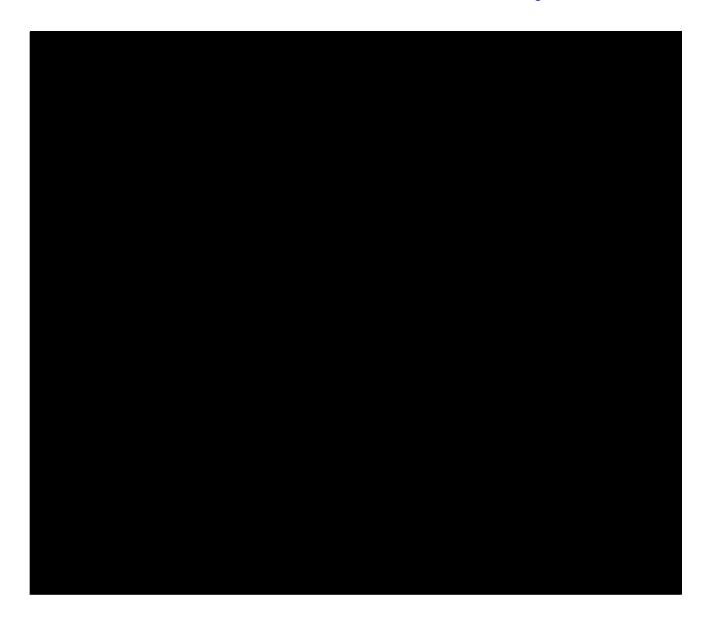


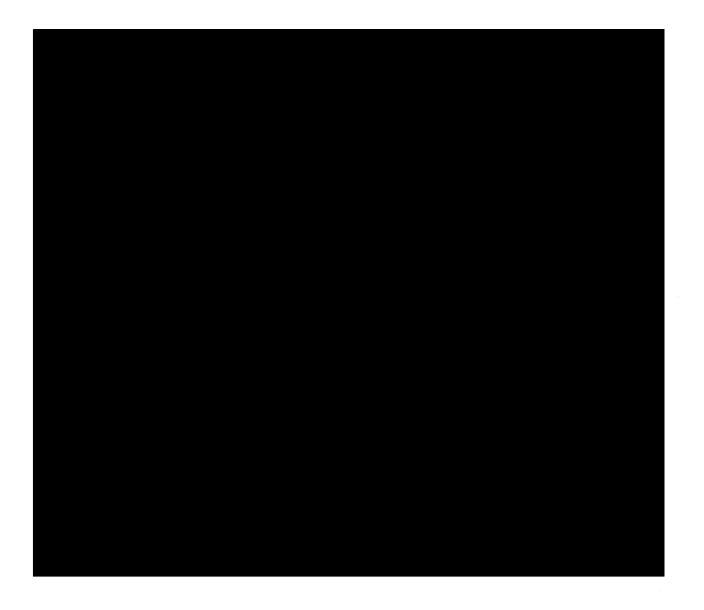






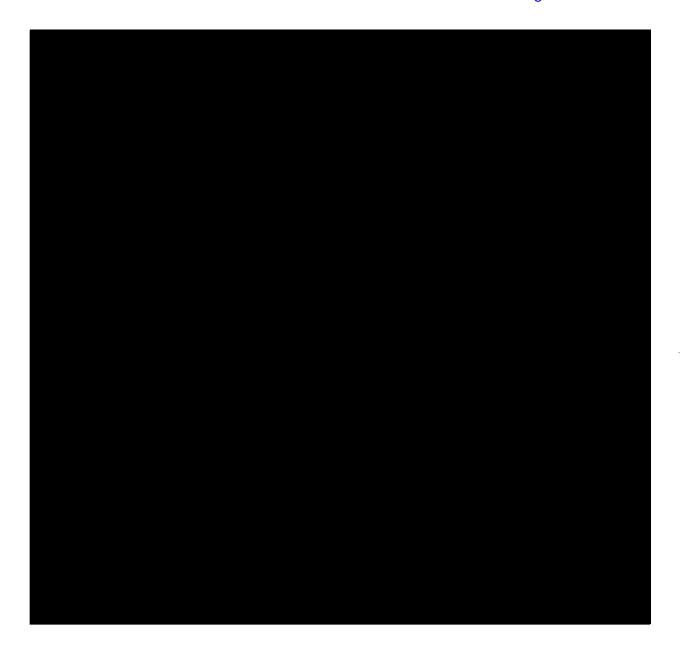


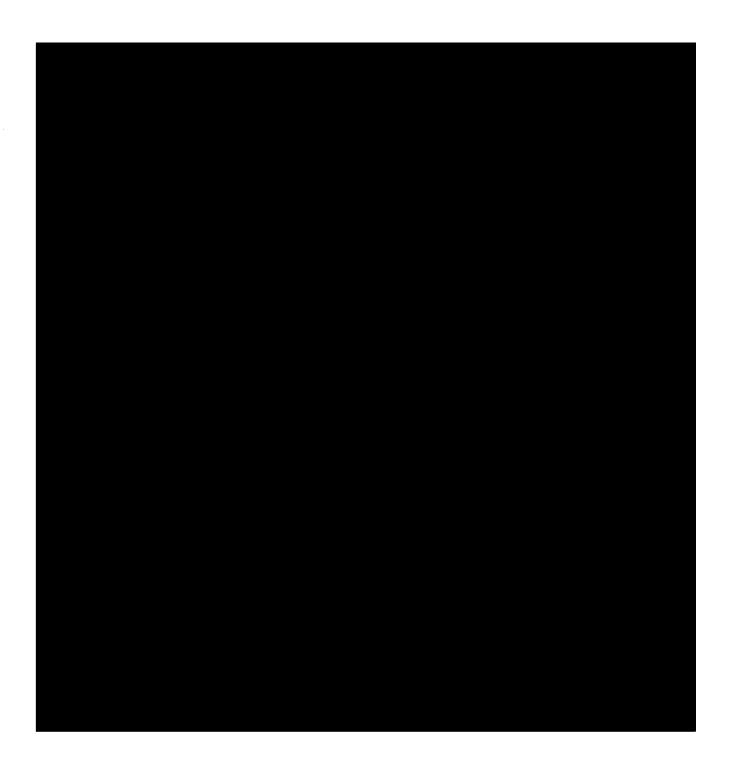




















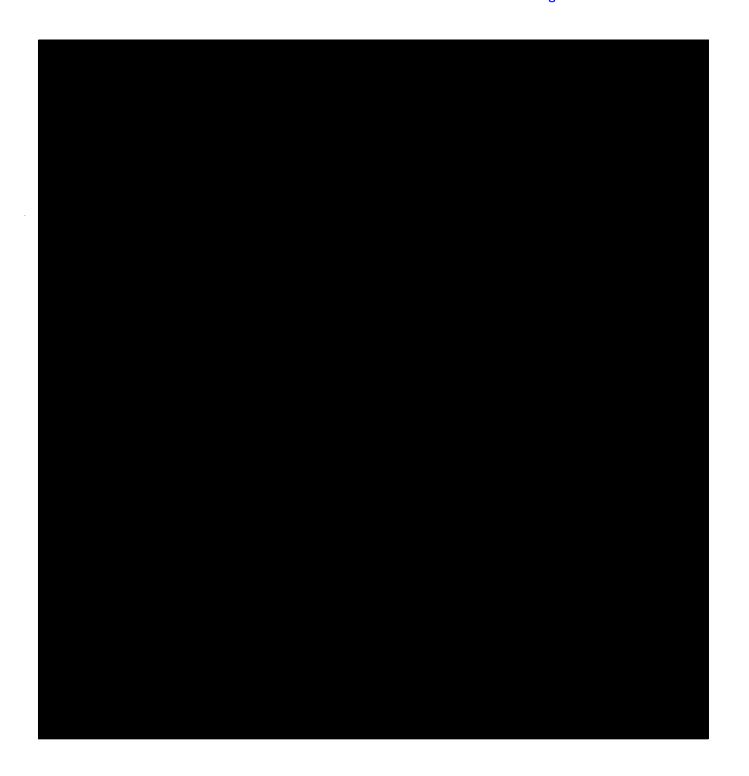










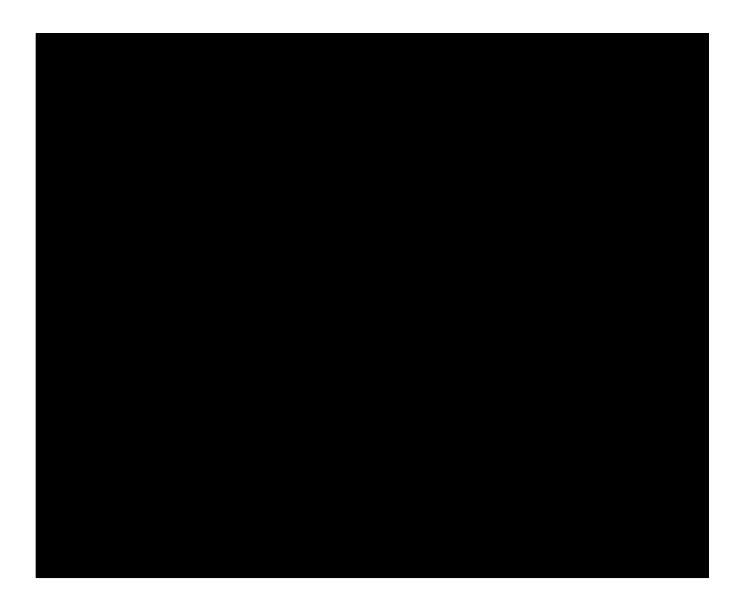






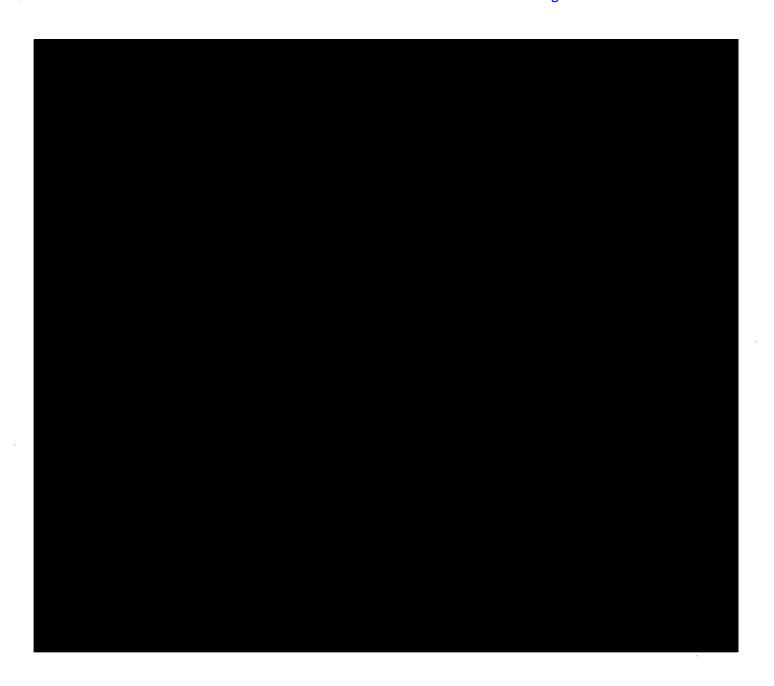




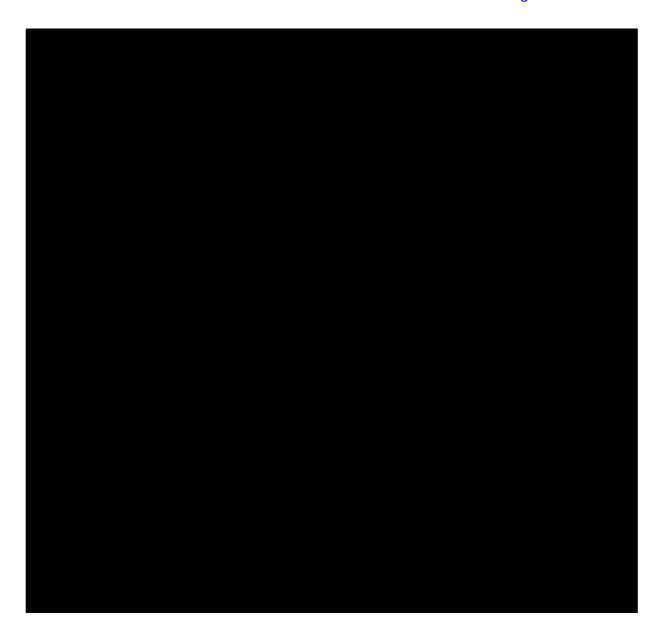














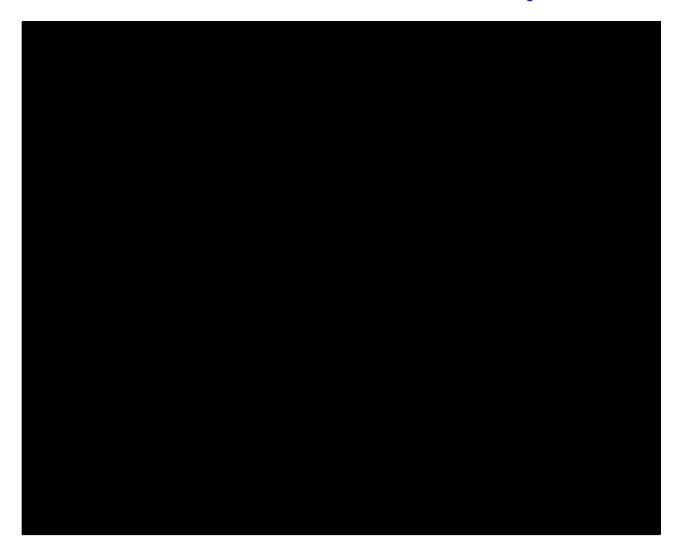


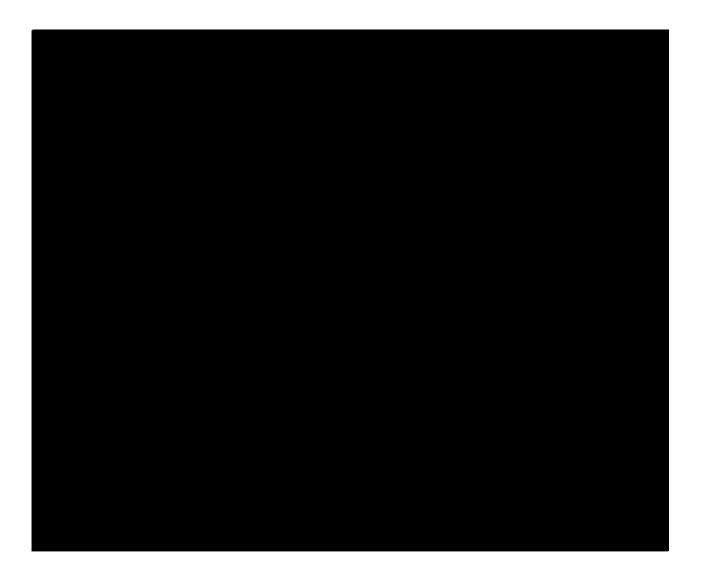












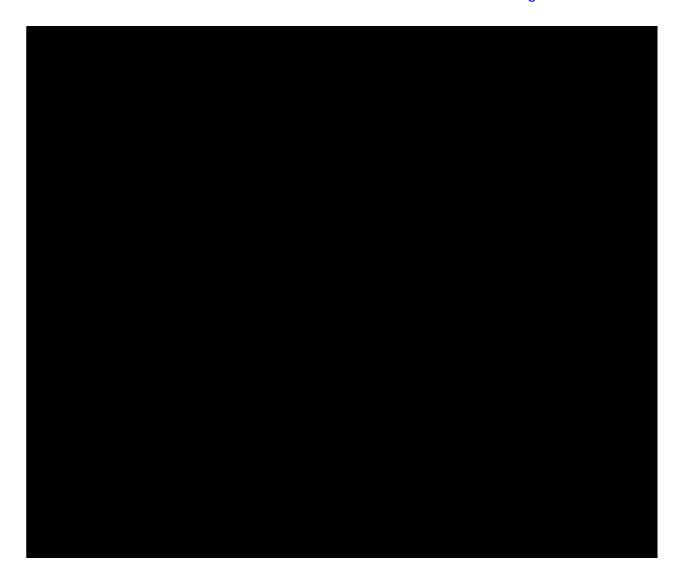




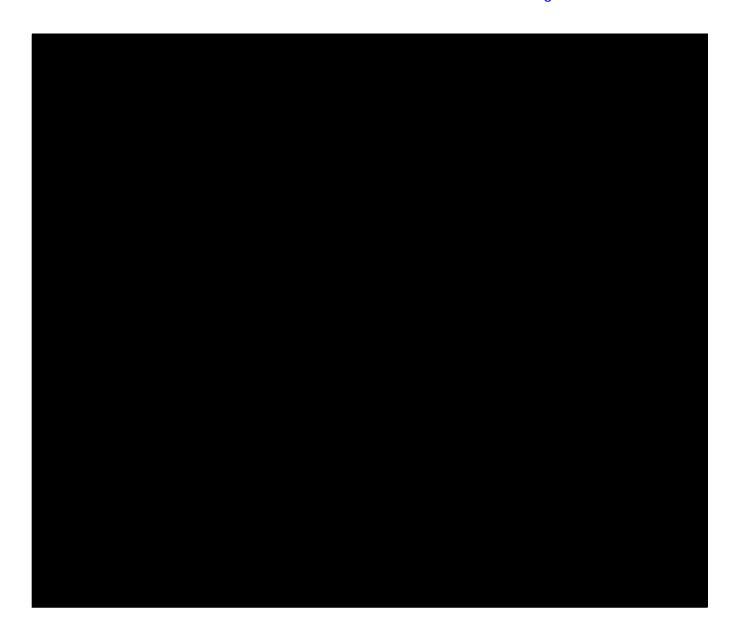






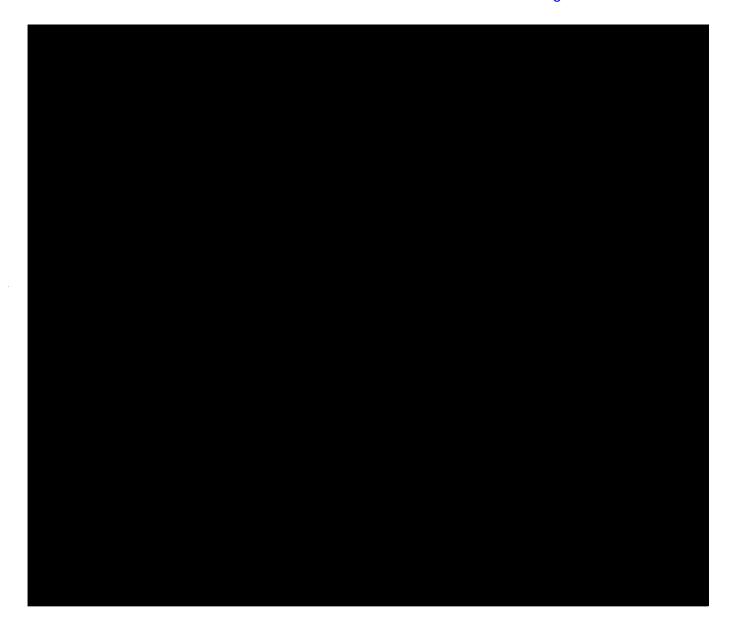


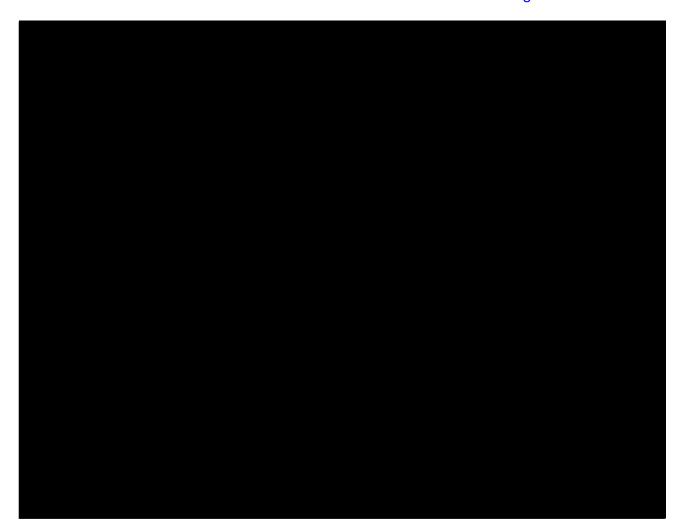


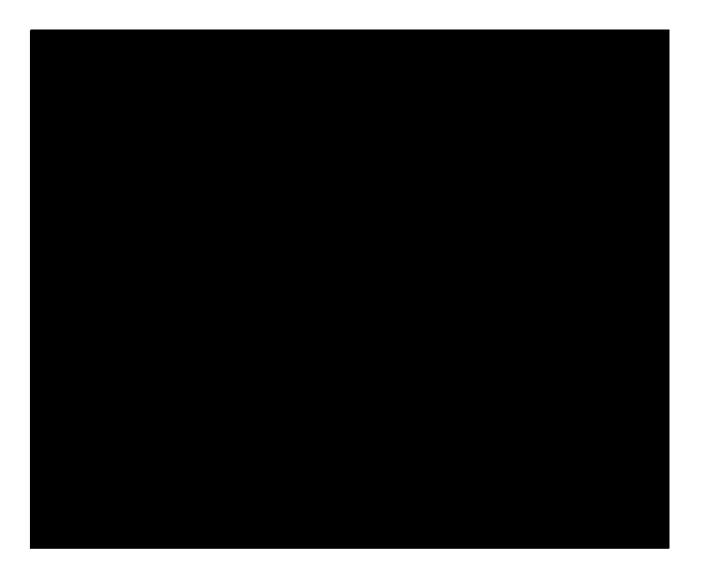












## Attracting the Candidate: Be Prepared!

- Successful recruiters are not afraid to pick up the phone!
  - Know who and why you are calling.
  - Be prepared to answer questions about the company, the organization and the job you are considering them for.
  - Be ready to sell the candidate on the opportunity: What is special about Intel and this job?
  - Ask for referrals!
- If you don't have a phone number, or only have a candidate's work phone number, you can make your initial contact via email. (See next slide for an example.)

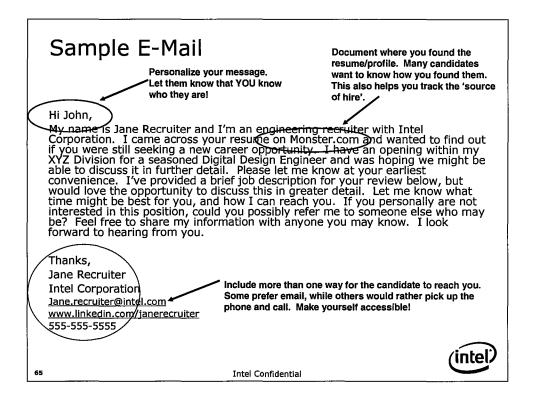




64

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After reviewing the slide, ask for other BKMs on making that first phone call.



Walk through this slide to call out the critical pieces needed when reaching out to candidates through email.













